

Privacy Policy

PBC Broadcasting is very sensitive to issues of individual privacy on the Internet. To that end, we provide the following policy on the use of information gathered on ktka.com: Categories of information collected • KTKA.com gathers identifying information about individuals only when individuals provide that information on a voluntary basis such as by registering for an account, in reader comments and blogs, for our SMS and email alerts and if using social networking tools. Third parties It is not the policy of PBC Broadcasting to sell or make available such information to unrelated third parties; occasionally such information may be shared with other divisions of the PBC Broadcasting or The World Company (a related company). If you choose to participate in our social networking tools, your favorites or other profile information may be shared with other KTKA.com users who are also taking advantage of those tools. • KTKA.com may allow users to utilize site-wide social networking tools, which can include befriending other users, updating profile information, posting comments on other users' profiles and identifying pieces of content as something of interest to a user. When a user takes advantage of the social networking tools, the user is agreeing to share personal information with other users. KTKA.com provides privacy tools within its social networking framework to enable users to control which types of this personal information is shared with other users. • KTKA.com performs statistical analyses of its server logs to study the use and popularity of various areas of our site. We also look at IP addresses to analyze where we are getting our audience. We may inform advertisers of the results of such analyses. KTKA.com will refer only to general, aggregate usage data from these analyses - never specific identifying information. • Users should keep in mind that, by posting their user name or e-mail address in blogs or comments or in other user-posted content areas, that information, along with any information in their postings, can be read by any third party and may result in unsolicited messages from other posters or third parties. KTKA.com has no control over that. • KTKA.com may make use of or refer to user-posted content for the purposes of promotion of KTKA.com. This will mainly involve taking screen shots of a particular area of the site and using that screen shot as a graphic in an advertisement. KTKA.com makes no claim of ownership to such user-posted content. • KTKA.com employs 'cookies' in circumstances that require session data or require user verification. • In certain, rare circumstance, KTKA.com may reveal private information about an individual user. Those circumstances can be grouped in the following categories: (1) Compliance with the law or with the legal process; (2) Protection of our physical and intellectual property; (3) Preventing misuse of this Web site; (4) Preventing the harm of and protecting the personal safety of our users, our staff and members of our community. Process to remove your personal information Most of our services include information on how to remove your information and cancel the service. You may alternatively send us an email at tsmith@ksnt.com requesting the services and information you would like removed. Please provide explicit reasons why we should remove the content. We reserve the right to decline requests for removal of information based on maintaining the historical and archival nature of our Web site. Changes to this policy & effective dates • KTKA.com reserves the right to change this policy at any time. The effective date of this policy shall be reflected by the updated date at the bottom of this page.